



PROGRAM

LOCATION: MERCURE HOTEL (ARACAJU)

Day 1 - (21/09/2016) – Wednesday – Night		
18:00 – 18:30	Welcome to the symposium - Reception.	
18:30 – 19:00	Opening ceremony Rector of Federal University of Sergipe: Dr. Angelo Antonioli; President of the National Forum of Innovation and Technology Transfer Managers - Cristina M. Quintella Superintendent of Banco do Nordeste (BNB) - Saumínio da Silva Nascimento Federation of Industries of the State of Sergipe (FIES)- Mister Rodrigo Rocha Pereira Lima Technical Director of SEBRAE - Marcelo Farias Barreto	
19:00 – 21:00	Keynote Speaker: Innovation in times of crisis Daniel Castello – Endeavor Portal Consul Moderator: MsC. Ana Teresa Silva Neto (SEBRAE/SE)	
Day 2 - (22/09/2016) – Thursday – Morning		
08:30 – 11:30	Short Course 1	Design Thinking Applied Dr. Marcus Linhares– (IFPI)
	Short Course 2	Business Innovative Modeling Dra Técia Vieira Carvalho (PADETEC/CE) e Dr. André Luiz C. Araújo (IFCE)
Day 2 - (22/09/2016) – Thursday – Afternoon		
14:00 – 15:30	Roundtable Innovation in Industry	1) Innovation with creativity Marcio Nicoloso - Executive Coaching (Santa Maria / RS) 2) Rental brains: sharing thinking strategies and visions for Innovation in organizations. Vera Tindó (CTI-EB/UNIT) 3) The innovation behind a cup of coffee: Lauro Araújo Ré – Specialist Research & Development Grupo 3 Corações. (Belo Horizonte/MG) Moderator: Dra. Cristina Quintella (FORTEC/UFBA/BA)
15:30 – 16:00	Lecture	Technological developments in the health sector and increased search precision. Dr. José Moncada Jimenez – University of Costa Rica (Costa Rica) Moderator: Dr. Robelius De Bortoli (API/PPGPI/UFS)
16:00 – 16:20	Break	
16:20 – 17:30	Roundtable Innovation Academy	Innovation from academy to industry 1) Irineu Afonso Frey - AGIUFSC (UFSC/SC) 2) José Paulo Rainho (Aveiro University/ Portugal) Moderator: Dra. Maria Emilia Camargo



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Day 3 - (23/09/2016) – Friday – Morning	
8:00 – 11:30	Parallel session 1 - Intellectual Property and Technology Transfer Organizer: Dr. Mário Jorge Campos do Santos (PPGPI/UFS) e Dra. Ana Eleonora Paixão (API/PPGPI/UFS)
	Parallel session 2 - Innovation and Technological Development Organizer: Dra. Iracema Aragão Gomes Machado (PPGPI/UFS) e Dra. Simone de Cássia (DEPROD/UFS)
	Parallel session 3 - Technological Forecasting Organizer: Dr. João Antonio Belmino dos Santos (PPGPI/UFS) e Dra. Denise S. Ruzene (DEQ/UFS)
Day 3 - (23/09/2016) – Friday – Afternoon	
14:00 – 14:45	Time to fix the banners
14:45 – 15:45	Poster Session
15:45 – 16:00	Break
16:00 – 16:20	Lecture: Technological innovations in the health sciences - Dra. Angela Isabel Dullius (Universidade Federal de Santa Maria/RS) Moderator: Dra. Carmen Regina Dorneles Nogueira – (UNIPAMPA/RS)
16:20 – 16:40	Lecture: Evolution of patenting in Portugal and prospective study on the aquaculture of oysters - Dra. Ana Maria Álvares Tavares da Mata (Instituto Politécnico de Setúbal/Portugal) Moderator: Dr. Daniel Pereira da Silva – (PPGPI/UFS)
16:40 – 17:10	FINAL SPEAKER Technological innovation in agriculture: technological paradigms, economic cycles and public policy – Mister Pedro Reis - Researcher at the National Institute for Agricultural and Veterinary Research (University of Lisbon /Portugal) Moderator: Dra Suzana Leitão Russo – API President – DECAT/UFS
17:10 – 17:30	The Best Paper Award will be announced. SYMPOSIUM END



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